



## **We're looking for a Content and Press Officer on Lesbos!**

Are you looking to make the world a better place?

Do you want to make some real impact and join a team of highly motivated and dedicated people with a true joint ambition? You've found your match!

### **The Movement**

Movement On The Ground is a Dutch organisation founded in Lesbos, Greece in 2015 in response to the humanitarian crisis affecting the innocent men, women, and children forced from their homes. Movement On The Ground's mission is to provide immediate human relief, cultivate solutions and drive sustainable change with and for people on the move and local host communities. At the core of this mission is the "Camp to campUs" philosophy which outlines the concept of transforming refugee hotspots into healing and dignified environments. This philosophy enables people on the move to have room to heal, experience a sense of community, nurture their skills and talents, feel empowered, build connections with their host community and generate prospects for their future.

### **A little about the team**

We are a bunch of like-minded, out-of-the-box thinking, hands-on entrepreneurs from all corners of the world, who are constantly challenging the status quo. We come served with a side of humility and we are always looking into ways to build bridges between all the stakeholders involved in the European migration situation. We all have the same goal, to spread our vision of making the world a better place.

Nothing is impossible for us; this is how we act, how we think and how we work.

### **Why do you want to join us?**

In order to operate as an organisation, we need a great deal of freedom, a vibrant and inspiring work environment and an access to a large network that is directly involved in our mission. So, that's what you get if you work with us!

We are changing the status quo in the NGO world by enabling and generating prospects with and for refugee camp residents. We include them in all of our activities and encourage them to utilise their skills so that they feel part of the solution and a part of a community as a whole. We bring innovative, sustainable solutions for a positive impact on the refugee crisis.

This means: **steep learning curve** | **pushing forward mentality** | **getting things done!**

For more about us and what we do see here, <https://movementontheground.com/about-us>

### **The goal of this role**

To be the eyes and ears on Lesbos and be a key informant to the Marketing and Communications team in Amsterdam. You know how to find a story, source the right kind of information and can confidently share this with the relevant stakeholders. Through your

information collecting and storytelling, you showcase the efforts of Movement On The Ground in an uplifting, engaging and creative way.

### **What will you be doing to make this happen?**

Under the care of our Marketing & Communications Manager in Amsterdam, you will be responsible for a variety of tasks relevant to our external communications demands including;

- Working with the Marketing & Communications Manager and Content Creator to inform the content for the weekly social media schedule.
- Collecting relevant information, stories and insights about our efforts on Lesbos from our coordinators, volunteers, camp residents, program partners, other organisations and local community.
- Informing the Content Creator of potential new stories for our website.
- Working closely with our on the ground photographer to capture the required communications.
- The contact person on Lesbos for all MarCom campaigns in Amsterdam.
- The contact person for press related questions / interviews and introduce them to the locations we work at.
- Connection to the Greek press as well as monitoring all Greek local and national stories including government briefings, protest alerts and any significant events that could directly or indirectly impact our work.

### **Competencies and skills**

- 2-3 years working experience in the marketing and communications world, including PR – so you can start running with us straight away.
- You are able to write compelling stories, long form articles as well as short and snappy copy for social.
- You can find creative ways to tell the MOTG story.
- You know what is happening in the world of (social) media and are experienced in using various tools and programs.
- You are an effective communicator – both spoken and written.
- Fluent in English and Greek – written and spoken. Additional skills in Farsi / Arabic / French are welcome.
- You can easily communicate and connect with different kinds of people.
- You feel comfortable being a spokesperson for the organisation and connecting with the press.
- Program competencies such as; CMS, email marketing programs, social media management and Photoshop.
- Drivers license.
- You are based in Lesbos, Greece, or ready to relocate there.

### **Who are you?**

You have lots of energy, an open-mind and you think outside the box. You're a team player who shares our vision! You're also:

- Stress tolerant.
- Social, likeable and friendly; willing to take on any task with a smile.
- Fast paced, not scared of taking initiative, proactive.
- Flexible and a team player; happy to do menial jobs to help keep the machine running.

### **What we offer you**

- To join an inspiring & entrepreneurial team on a mission to change the world!
- 30 hour a week contract (it's recommended to spread these hours across five days in general to ensure you are maximizing time in the camps with the team and residents. The job might sometimes demand you to be available on 6 days a week too.)
- A network of like-minded, creative and influential people.
- Start date: as soon as possible

### **If you want to join us for this position, please send us**

1. Your CV
2. Your answers to two questions:
  - Why is this the right time for you to apply?
  - How would your best friend describe you?
3. A (max 2 minute) video of yourself where you share your best travel experience ever!
4. Draft up three different ideas for stories that would be suitable for the Movement on The Ground channels.

### **Contact details**

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