



**Movement on the Ground seeks
a Communication & Marketing Manager**

Are you looking to make the world a better place?

*Do you want to make some real impact and join a team of highly motivated
and dedicated people with a true joint ambition? You found your match!*

The Movement

Movement on the Ground, is a foundation which started in 2015 in response to the humanitarian crisis affecting the innocent men, women, and children, forced from their homes by war. The aim was to fill the gaps in humanitarian aid provided at the time, which we are still doing. In the meantime we have come to the conclusion that the so called “system gap” is solvable, and this is something we are working on together with both the Greek and Dutch governments. We are very proud that we have been able to expand our refugee activities in camps at the borders of Europe. All projects are designed to bring dignity, sustainable innovative solutions. For instance, we are responsible for about 70% of all camp activities in Kare Tepe, a camp for vulnerable cases, that is home to 1300 people. Our programs range from sports programs for kids, to a digital learning lab (computer facilities), installing and running WiFi, football programs with the FC Barca Foundation, running a clothing shop, a waste recycling program, through to installing solar energy to a whole camp and making it one of the first sustainable run camps for individual families, to name a few.

If you are a communications star, with strong story-telling skills that wants to help us echo our ambitions and spread our message and our vision across the globe, read on.

A little about us

We are a bunch of like-minded, serious, but crazy, hands-on, entrepreneurs, from all corners of the world, who are constantly challenging the status quo of everything. Always with a side of humility, and looking to build bridges between all the stakeholders involved in the migration situation. All with the same goal, to spread our vision of a better world.

***Nothing is impossible for us,
this is how we act, how we think and how we work.***

Why do you want to join us?

To be who we are, we need a great deal of freedom, a vibrant and inspiring work environment with access to a large network that is directly involved in our mission. So that's what you'll get!

We are changing the status quo in the NGO world by empowering the camp residents by including them in all our activities and utilising their skills, so that they feel part of the solution, part of a community as a whole. We bring innovative, sustainable solutions for a positive impact on the refugee crisis.

This means: **steep learning curve | pushing forward mentality | getting things done!**

For more about us and what we do see here:

<https://movementontheground.com/about-us>

Goal of the job

Shape and tell the story of MOTG in such a way that it inspires people and makes our Movement grow.

What would you be doing to make this happen...

Spread the word on our work, vision and mission to attract donations, funds and volunteers. You'll also create awareness (internationally & nationally) on this important topic.

- Translate and execute MOTG's goals into a communication and marketing strategy
- Setting up online fundraising campaigns; attracting companies/partners, individuals and institutions
- Responsible for social media and website content and creating presentations and visual content
- Responsible for PR; all outward/external communication, press releases and staying in touch with media.



Competencies/skills

- Minimum 2 years experience within a communication/marketing position; so you can start running with us right away
- You are able to write compelling stories, longer articles as well as short and activating copy. You find creative ways to tell the Movement story
- You know what is happening in the world of (social) media and are experienced in using various tools and programs
- You can make, and stick to a (content) schedule
- Fluent in English
- You can easily communicate with different kinds of people. Varying from refugees to successful entrepreneurs
- Basic Adobe skills are a pre, not a must

Who are you..

You have lots of energy, an open mind and you think outside of the norm. A team player, that shares our vision, you want to help us prove this model so that we can change the way in which humanitarian aid is currently managed. And you are also...

- A social, sensitive, stress tolerant, approachable team player
- Communicative: knowing how to tell a story that will resonate with various stakeholders
- Flexible, no 9-5 work hour mentality, on top of things
- Passionate, output driven, fast paced yet accountable and precise
- A creative and critical thinker with a strong sense of your own opinion

We Offer you

- To join an inspiring & entrepreneurial team on a mission to change the world
- Full time position
- Inspiring office Amsterdam
- Start date 1st of October 2019



If you want to join us for this position, send us;

1: Your CV

2: Your answers to these questions:

- Why is this the right time for you to apply?
- How would your best friend describe you?
- If money wouldn't be an issue, how would you solve the refugee crisis?

3: A (max 2 minute) video of yourself where you share your best travel experience ever!

Contact details

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